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February 5, 1991

Thank you for your interest in First Publishing. As you requested, I am sending you a copy of our submission guidelines. I would also recommend that you include a cover letter detailing any relevant experience you may have. Any submissions you send will be reviewed by the appropriate people, but please be advised that we receive many such packages and responding to them all often takes a fair amount of time.

Something you might want to consider is this: First is going to begin to publish black and white, limited series, creator owned comic books. These would be sent to us by the creator all ready to be shot and printed (scripted, pencilled, inked, and possibly lettered). First would then commission a cover and would possibly pay for professional lettering. There would be no page rate for these books; instead the artist(s) would get a predetermined percentage of the profits. We are hoping that this arrangement will allow us to publish more unconventional work done by less experienced artists than would be the case if we were publishing only in the expensive graphic novel format. However, I don't mean to discourage you from submitting in whatever form you are most comfortable with. If you want to propose a full color graphic novel, then by all means do so — and good luck!

Sincerely,

A handwritten signature in black ink, appearing to read "Zoe Zolbrod".

Zoe Zolbrod  
Submissions Editor

Enclosure